

# Shadow Mountain Club



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JULY 1956

Palm Desert, California

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## LOOKING AHEAD AT YOUR *Shadow Mountain Club*

### CALENDAR FOR JULY

**JULY 4**—Old Fashioned 4th of July Family Picnic Buffet

Games—Swim Events—Bop Contest—Movies

**EVERY FRIDAY, SATURDAY AND SUNDAY NIGHT**—Terry Morrell

at the Piano Bar—Rodeo Room

**WEDNESDAYS AND FRIDAYS**—MOVIES AT THE OUTDOOR SCREEN

See Schedule on page 15

**THURSDAYS**—Round Robin Mixed Doubles Tennis—Under the lights

at 8 p.m.

**DAILY**—Luncheon 12 to 2:30, Dinner 6:30 to 10—RODEO ROOM

SWIMMING—GOLF—TENNIS—SHUFFLEBOARD—TABLE TENNIS

Club Closed Tuesdays and the entire month of August

### SUN SPOTS—JULY, 1956

*Published at the Shadow Mountain Club, Palm Desert, California. Items of interest to members should be forwarded to "Sun Spots" Box 14, Palm Desert, Calif.*

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### ON THE COVER

Sun Spots points with what we believe will qualify as pardonable pride to our cover this month. . . . For it marks a milestone in our club publication in that it is the first full four color cover in our history. . . . And while we're on the subject of "pointing with pride" a word about the local engravers who made the color plates and the picture. Located right here in the Patio Shops, Bob Johnson's Engraving company is completely loaded with every conceivable gadget for the reproduction of color plates, and black and white engravings, items necessary for the production of advertising brochures and post cards. The picture itself needs no identification but we are glad to see a view of the club house taken from the high diving platform for a change.

## *At the* *Piano Bar* *in the* **New Rodeo Room**



## *Terry Morrell*

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Sunday  
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## ROUND ROBIN MIXED DOUBLES EVERY THURSDAY NIGHT

Now that summer is here Thursday nights are Tennis Nights. We have started our weekly Round Robin with play beginning at 8:30 and ending about 11:00. Players are matched as evenly as possible and lots of fun is had by all. Now that the Rodeo Room is open snacks and liquid refreshments are available to make it even more enjoyable. The cost is only \$.50 per person, to cover the expense of balls. Beginners are welcome too, so come along and join your friends on the courts every Thursday evening.



Dave and Lois MacClyment, winners of recent "Tennis and Crumpets" tournament, Shadow Mountain Club division.

## "TENNIS AND CRUMPETS" CHARITY TOURNAMENT DRAWS RECORD ENTRY

The final tennis tournament of the season was held on the Shadow Mountain Club Courts on May 26 and 27, as ten couples entered the Tennis and Crumpet Mixed Doubles Tournament, a round-robin affair with each team playing eight games against every other team.

Mr. and Mrs. Dave MacClyment easily outdistanced the other teams to emerge as the winners over runner-ups Gene and Teddy Roberts. The other teams were, Mr. and Mrs. Monte Wenck, Mr. and Mrs. Don Neilson, Mr. and Mrs. Milt Page, Mr. and Mrs. Cliff Myll, Dr. and Mrs. Lindenaur, Mr. Cliff Henderson and Mrs. Juanita Paul, Mr. Hal Kapp and Mrs. Kay Malone.

This was the first year that Shadow Mountain Club has entered this annual Southland Charity Tournament, proceeds of which go to the John Tracy Clinic for the Hard of Hearing. Special thanks should go to Cliff Henderson for making the necessary arrangements insuring Shadow Mtn. Club's participation. All the players agreed that it was the most pleasant and well run tournament the club has ever held. A low bow to Tennis Chairman Gene Roberts, for his expert handling of the affair.

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## CLUB 4th OF JULY FESTIVITIES FEATURES GAMES—MOVIES—SWIM MEET—PICNIC BUFFET

Seems like more and more club members just happen to be around when the mid-summer 4th of July holiday comes along. Be that coincidence or not this year's patriotic gala will carry on a club tradition of long standing to beam activities along a family line.

Club Manager Ernie Boudreau has organized a calendar of events that will provide old fashioned fun for everyone from Grand-dad to the two year old toddlers. Starting at 2:00 p.m. with games and picnic style races and ending at 9:00 p.m. with the movie "Stars and Stripes Forever," members and guests will be treated to Swim races, diving exhibitions, Underwater-Watermelon demolition contests, Buffet Picnic at the Rodeo Room, Bop Contest for Teen-Agers and a host of other sun-fun events. If you haven't already done so, plan now to spend this mid-week holiday at your Shadow Mountain Club. You won't regret it. \$3.00 covers the food situation with kids under twelve getting all they can eat for \$1.50.

### ART AND DOTTY TODD'S NEWEST ALBUM NOW ON SALE

All time Shadow Mountain Club favorites Art and Dotty Todd have just completed a new long play album under the Diamond Records label, titled "A Couple of Kids in Love." Containing novelties, ballads, jump tunes all in the inimitable danceable rhythm that has become their trademark, the album is a must for their many fans and friends among the Shadow Mountain Club membership.

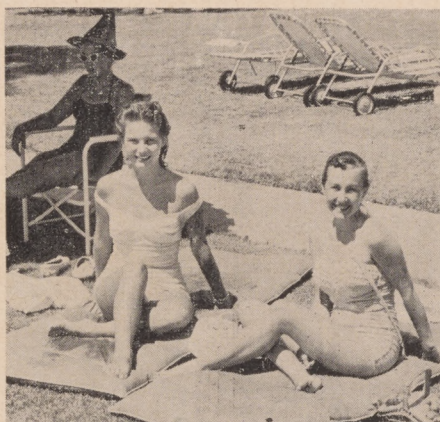
Art and Dotty are spending a few weeks here in Palm Desert just relaxing before heading for the coast and a summer of hectic recording sessions. Meanwhile we'll be waiting patiently for their return in the fall. Hasta la vista from all of us, Art and Dotty.

## SHADOW MOUNTAIN TEEN-TATTLE

By NANCY ARNOLD

"No more school, no more books, no more teachers unkind looks," is the chant of Palm Desert teens as they prepare for a wonderful and relaxing summer at the Shadow Mountain Club. Activities this summer are really going to give the teens a workout. The pool open every evening until ten should offer real opportunity for planned swimming parties. Every Wednesday and Friday night there are those cool open-air movies, almost as good as the drive in!

A headliner this summer will be the Fourth of July. Along with the usual fireworks and gaiety will be a Bop contest for all Keen Teens and College Cats. It will be held on the movie stage on the Fourth.



Marcie Schill and Karen Morton two of the teen members who find summer time in the desert a wonderful place to be especially when they're only a few feet away from the huge figure eight club pool.

Lynn Smith and Nancy Arnold have already started their vacation with a bang with a Zoology field trip to the Grand Canyon. Ken Roberts is in the desert area after returning from college in Arizona. His brother Bill is also here after 2 years in the army. Kathy Pyles is spending part of her vacation lounging around the club. Dick and Jim Blocher will be seen on the tennis courts as well as in the terrific figure eight pool.

Marcy Schill, George Cunningham, Carol Yates, Cris Birely and Dave Lasly will also be found soaking up sun at the SMC this summer.



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Francine Brardt and Cliff Henderson, left, with singing star James Alexander and Mrs. Alexander preparing to partake of the Luau feast at the big June 2 "Tropical Treat."



Mrs. Harrison Fisher hosts a gay group at the May 19 Floral Ball. From left: Mr. and Mrs. E. Jefferson, Mel Grey, Mrs. Fisher, Harrison Fisher and Mrs. Grey.

## Club Closeups.. Who! When! Where!

By GRETCHEN

So often has it been said that man-made things, sooner or later are cast aside, or new and better things appear. A calendar is one of the things that can be improved, or even changed. For instance, there was a time when desert folks and Shadow Mountain Club members, obeyed a set calendar. On May 1, they all departed, whether it was cool and beautiful or not. On October 1, they all returned, whether it was still warm or not—the calendar "said" summer has five and a half months. Little by little and year by year, this has all been changed! Members of Shadow Mountain Club are realizing how beautiful May and June can be—the warmth precludes anything that even appears to be work or routine—long, lazy days in the pool—gorgeous, starlit nights that lure you to be a midnight owl. The new Rodeo Room down by the pool serves cool, crisp menus, good music at the piano bar, movies out on the lawn. The summer calendar has had an operation and three months of good desert summer has been added. If your home says "stay" and the road says "go," stop and contemplate traffic, unknown places, perhaps crowded, listen to your desert home, friends and best of all, the happy hours spent in your beautiful Shadow Mountain Club and the "going away" road will lose its hold on you.

The month of May brought several groups of young college folks to Shadow Mountain Club. The young people love the big pool, the terrace for lunch—and best of all, dining and dancing in the Shadow Room. The Phi Sigma Kappas and their young ladies spent a whole weekend. Their queen of the year, Miss Janice George, is present at all the fraternity affairs. They brought their



Luau's are noted for their profusion of tropical edibles and as this view of the terrace shows, Shadow Mountain's June 2 affair was no exception to the rule.

own dance band and really had a "ball" in every sense of the word. Another young group, The Acacia Fraternity, with their own band "took over" down at the pool-side and danced by the light of the desert moon. Our own Coachella Valley Union High School held their "Senior-Junior" Prom on a Tuesday night and enjoyed the Shadow Room and Terrace all to themselves, the Club being closed that night except for private parties. This all proves that Shadow Mountain Club offers fun and relaxation to all ages!





Popular couple, Jim and Marilyn Harstad, Palm Desert Adobe owners pause at the cocktail lounge during the "Farewell to the Todds" party of May 26. Jim and Marilyn have closed the Adobe for the summer and fled to the cooling breezes of Detroit Lakes Minnesota.



Luau sweethearts, Millie and Ed Schill.



At the Luau—Hank Gogerty and Mrs. Gogerty, right with friends. No Luau would be complete without Hank's rollicking version of the Cockeyed Mayor routine.

The Palm Desert Woman's Club closed their 1955-56 season with a luncheon and bridge-canasta party. The Shadow Room lent itself perfectly for the beautiful installation ceremony conducted by Mrs. Charles Hill, a past president. More than a hundred members and guests attended. The Panhellenic group also closed their season with a luncheon installation of new officers and general reports. One can easily see that the Month of May is a full one at Shadow Mountain Club—so, take another good look at your calendar.

The First Annual Floral Ball, crowded the Shadow Room with guests and their friends—the lounge was really "Under a Blanket of Blooms"—where could you see such a lavish display of roses, orchids, gladiolas, delphinium and snapdragons in the heart of the desert except at Shadow Mountain Club. It was really a breath-taking and eye appealing sight! The flowers were furnished by the Floral Telegraph Delivery Association of Southern California and Allen Willard, Indio Florist, was the "boss-man" of the whole affair and should be proud of this wonderful achievement. Among the flowers were seen the Frank Clandenings, Fred Woods, Earl Lundbergs, Robert Meylers, Dr. and Mrs. Harold Taylor, Mrs. Lillian Woods, Mrs. Jessie Hill, Mrs. Edwin Warren, the Walter Bovees, Ben Vallets, Robert Reids, George Wallings, James Holmes, Mr. and Mrs. H. Davis, Mr. Frank Andrews, Mr. and Mrs. Ralph Tillmans, Herbert Shaws, Jame O'Reilleys, Mr. Fred Sieman and many others.

Moving out of the month of May and into June that old calendar is really changing according to Shadow Mountain Club; it is still spring and summer is way off in July. The Annual Shadow Mountain Club Luau ushered in June with a flourish, a bang and a wow! A visual spectacle never to be forgotten—flowers and candles floating in the big pool, lovely orchid leis for the ladies, soft Hawaiian music floating in the air for the cocktail hour—a never-to-be forgotten buffet with food to suit the most fastidious diners—and topped off with a breath-taking program on a huge stage, spanning the pool—and of course a June night of moon, warmth and stars to be found only in the desert.

The Andrew Moseleys hosted a large party, as did Edith Eddy Ward and Mrs. Genevieve Berg and Mr. and Mrs. Alfred Paquette. Mr. and Mrs. Edgar Sergeant flew in from Michigan for this beautiful party and felt it was well worth the trip. Others glimpsed here and there in the huge crowd were the Harrison Fishers, Forrest Bowers, Ralph Caplingers and family, Stan Josephs, Bill Boyds (Hop-a-long Cassidy), the William Parkers, Mrs. Parker is the well-known film and TV actress, Virginia Field—Ira Johnsons, Frank Belchers, Stewart Trumbles, Cliff Henderson, Dr. and Mrs. Hayes, Harry Cannons, Don Carnes, Wilber Bears, A. E. Ahrens, Archie Sumpters, Jim Harstads, Don Potters, H. F. Curtins, Hugh Cuttings, Tom Browns, Rudd Hackborns, Dudley Steeles and many many more. Wherever you are next year, do not let that calendar fool you, be at Shadow Mountain Club for the Luau—nothing like it anywhere!

"Sunday Brunch" on the terrace has become one of Shadow Mountain Club's high social affairs of the week. "See you at Brunch" is a regular Sunday Slogan—the hour to meet old friends, to meet new friends where members really become acquainted. After brunch, everyone saunters down "pool-side" and Lou Kuehner has many wonderful out-door programs to entertain members most Sunday afternoons.

The "where" and "when" of this column has been pretty well covered—now for a few "Whos"!

So many new regular and summer members—and they are the "whos," we must all get to know—and even if you don't know them all, never forget the smile and say "hi"—make them feel that Shadow Mountain Club is the famous, hospitable club they have heard about. Mr. and Mrs. William Parker, owners and Manager of Larrea Lodge and Mr. and Mrs. I. C. Bell are new year-round members—watch for them! The regular members—Mr. and Mrs. J. W. Morton, Mr. and Mrs. Warren Doble, Mr. and Mrs. A. B. Clements, Dr. and Mrs. Jesse B. West, Mr. and Mrs. Leonard Shelley, Mr. and Mrs. A. H. Coffin, Mr. F. S. Paden, Mr. and Mrs. John Moran, Mr. and Mrs. Ernest Davy, Mr. Charles Evans.

(Continued on page 11)





More than three hundred thronged the main club house on May 26 to bid farewell for the season to Art and Dottie Todd. From left: Mr. Vance Merrill of Alhambra, Mrs. Clarence Walker, Clarence Walker, Mr. and Mrs. Roy Kessler and Mrs. Merrill. Both Mr. Walker and Mr. Kessler are new members and new Palm Desert home owners, the Walkers having purchased the Heim residence on Joshua Tree St. and the Kesslers just completed a Shadow Mountain Manor home.

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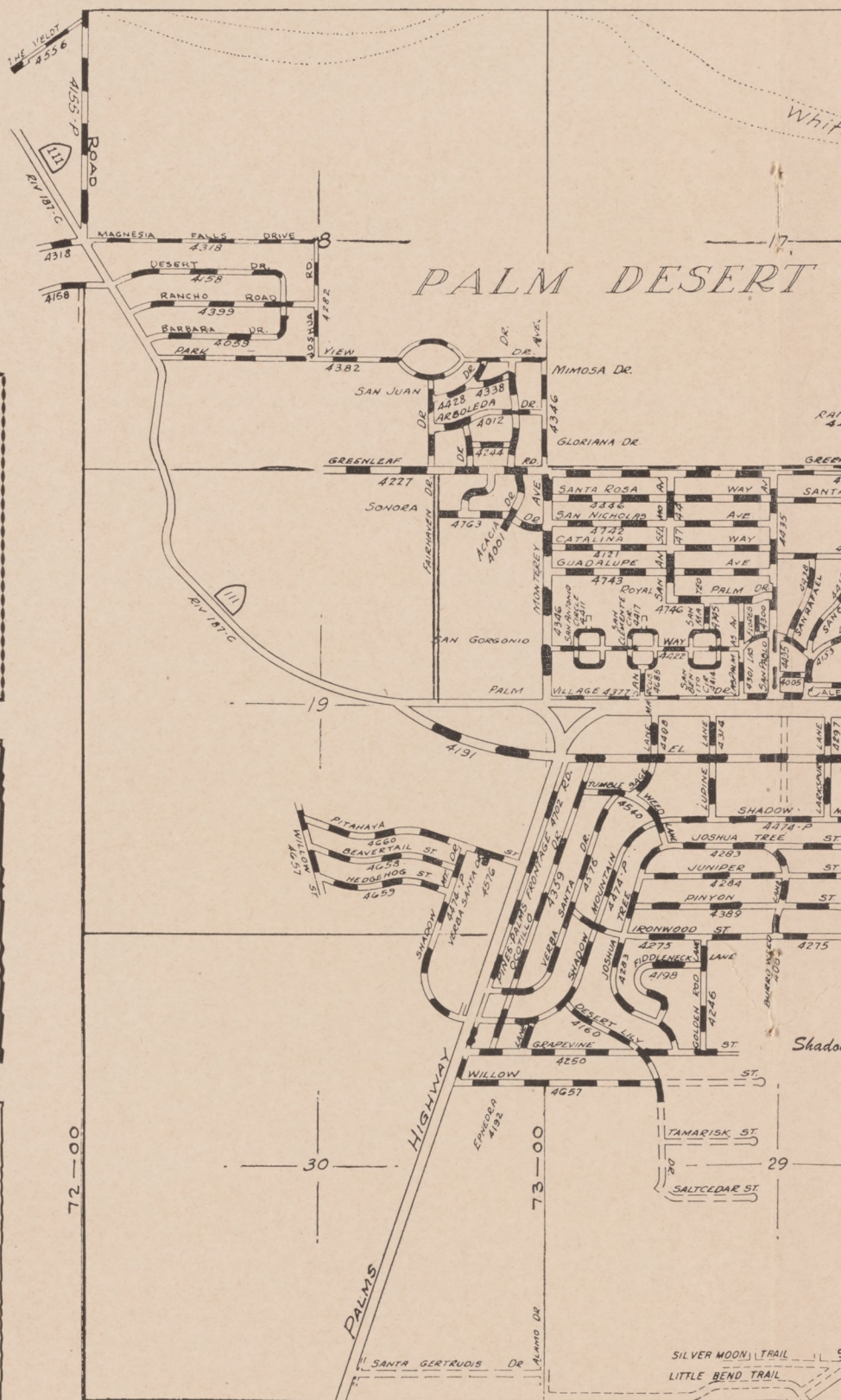
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Sun Spots wishes to thank Hal Kap and Ted Smith of Desert Property Company for their first authentic street map of the Palm Desert Area.

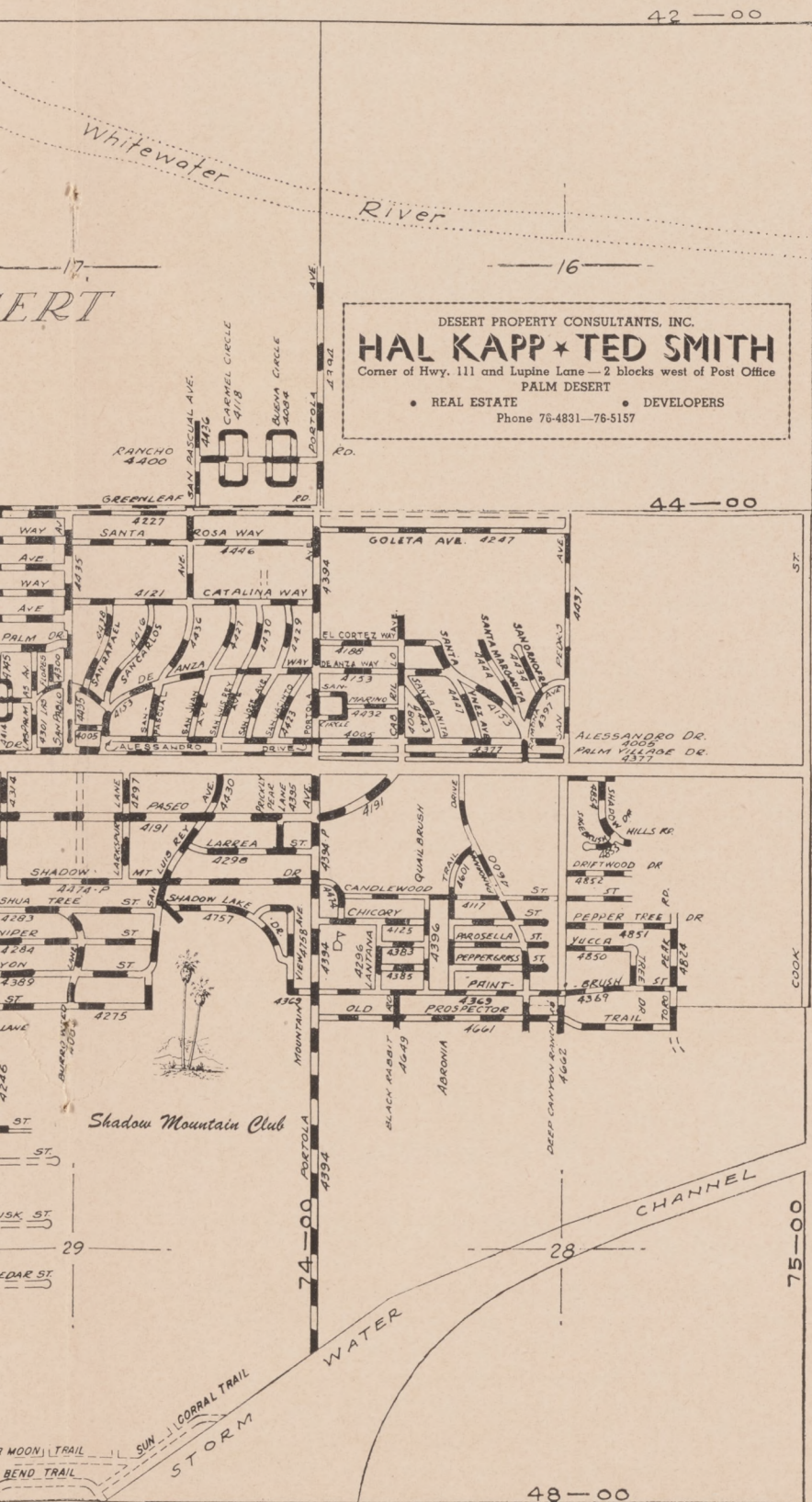
# PALM DESERT ST





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# STREET GUIDE



The Luau, always a gay affair, is just a little gayer when the Paul Barnes host a party. From left: Bob Fisher, Mrs. Gaylord Fisher, Dr. Fisher, Mrs. Paul Barnes, Paul Barnes, Mrs. Jas. F. Collins, Mrs. Dick Moseley, Jim Collins, Dick Moseley, and Margie Fisher.

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## SNACK BAR GETS FACE LIFTING— BECOMES "RODEO ROOM"

Summer dining, dancing and all around fun activities at Shadow Mountain Club have been transferred to the newly renovated Snack Bar to the north of the swimming pool. Completely glass enclosed and air conditioned, the attractive facility is being given a western decorative theme and will hereafter be known as the "RODEO ROOM."

Work toward completing the far western decor will continue throughout the summer until a true "western" atmosphere complete with Silver Saddles, lariats, spurs, boots, bridles, and checkered table cloths is achieved.

Meanwhile, the "RODEO ROOM" is open daily from 12 noon until closing, serving luncheon from 12 to 2:30 and dinners from 6:30 to 10 p.m. The bar is open from 5 p.m. until closing and Terry Morrell is already proving an entertainment favorite on Friday, Saturday and Sunday nights with his keyboard artistry at the piano bar. Informality is the keynote of summer living on the desert and swim suits, shorts or any other accepted desert summertime attire is permissible in the Rodeo Room. Chef Howard Fowler who supervised the cuisine at the main club house during the past winter has stayed on for the summer and the luncheon and dinner menus are popular priced and in keeping with the season and the temperatures.

Come October the Rodeo Room will offer, for the first time at Shadow Mountain Club, a complete facility for private group parties. Present plans call for it to be available throughout the year.

The main clubhouse has been closed for general renovation work and will not be reopened until sometime in October.

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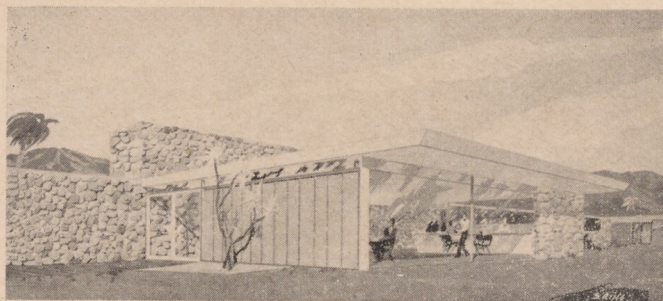
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relax and learn



Artist's conception of new Cocktail Lounge facilities scheduled for November opening.

## JULY GROUNDBREAKING FOR NEW COCKTAIL LOUNGE

At long last the obvious need for increased bar and cocktail lounge facilities at Shadow Mountain Club will be met with the construction of a new addition to the present club house bar. Groundbreaking is scheduled for early July with a November 1 completion and grand opening goal.

Architecturally the new addition will follow closely in exterior appearance the rendering shown in the cut on this page. The interior, however, has been revised to provide a maximum of comfortable space, and at the same time take advantage of the magnificent mountain, desert scenery to the south and west of Shadow Mountain Club.

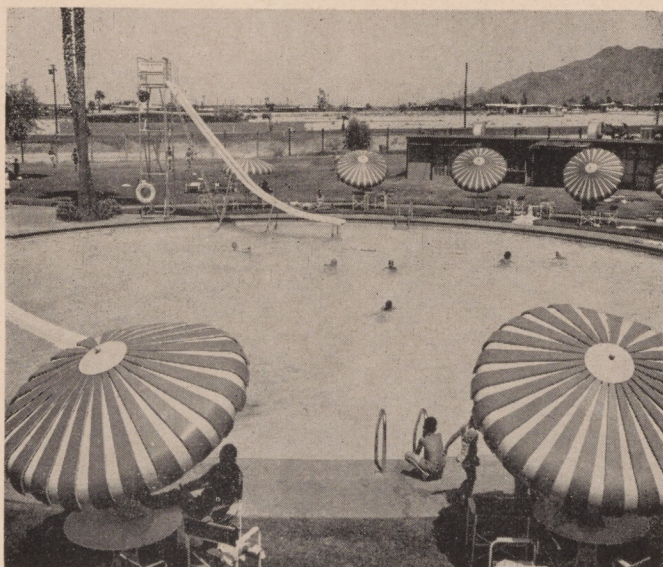
The bar itself will be a continuation of the present bar curving gracefully outward towards the putting green, bending back sharply to provide a circular effect. The entire south side of the lounge will be floor to ceiling glass while the west side will feature solid walls with permanent seat and table arrangements. Rock wall at the back of the present bar will be lowered to allow complete scenic visibility from all parts of the room.

Help in financing the cost of construction has been aided by the issuance of specially prepared coupon books designated "SIP SCRIPT" containing coupons worth from 10 to 75 cents and totaling \$25.00 per book. Sale and distribution of the booklets has been under the direction of Ben Sponberg, Chairman of the Fund Raising Committee, who reports as of press time that sales have been extremely encouraging with well over 200 of the booklets having been subscribed for by members and friends of Shadow Mountain Club.

Coupons may be used at anytime for all bar merchandise in lieu of cash.

The fund raising committee is asking that all members who want to have a part in making this beautiful new club facility a reality, purchase one or more of the "SIP SCRIPT" books. If members so desire the cost of the books will be charged to their regular club account. "SIP SCRIPT" may be obtained at the main club office or simply by writing to Shadow Mountain Club. As Ben Sponberg points out they make an excellent gift for friends, along with a guest card of course.





Like giant mushrooms the metal umbrellas surround the club pool and offer refuge for those who think they are getting too much of a tan. The huge pool is the focus of summertime activity at Shadow Mountain Club as each year more and more members choose to stay at home in the desert.

#### CLUB CLOSEUPS — (continued from page 7)

The summer members—Mr. and Mrs. Arthur Lyttle, Mr. and Mrs. Richard Clark, Dr. and Mrs. Kenneth Phillips, Mr. and Mrs. Forrest White, Mr. and Mrs. Thomas Anderson, Mr. and Mrs. Douglas Cox, Mr. and Mrs. Robert Kretschmar, Mr. Eugene Berger, Mr. and Mrs. Milo Morrison, Mr. and Mrs. Loran Kimes, Mr. and Mrs. James Selle, Mr. and Mrs. William R. Carr, Mr. Eli F. Jensen, Mr. and Mrs. Robert Brady, Miss Else Traub, Mr. and Mrs. Edward Azdair, Mr. and Mrs. S. E. Wheldon, Mr. and Mrs. Arthur Commare, Mr. Kirk Du Shane, Mr. and Mrs. Robert Keil, Mr. and Mrs. H. Lester O'Neal, Mr. and Mrs. D. N. Hughes, Mr. and Mrs. Clarence Lambert, Miss Anne Buvens, Mr. and Mrs. A. J. L. Hutchinson, Mr. and Mrs. Bill Adkins, Dr. and Mrs. J. C. Tyler, Mr. and Mrs. Arthur Swajian.

When the calendar turns to July and August many Shadow Mountain Club members will be taking short trips and short stays. Mr. and Mrs. Ralph Rollins are in La Jolla for those months Mr. and Mrs. Herbert Shaw will be in their Burbank home with short trips in between. Mr. and Mrs. J. G. Baird will be in and out—Mrs. Isabelle Belyea will enjoy her Hawaiian home for a few weeks, the Don Hunters will be in Forest Hills for the summer, the Ralph Caplingers are leaving soon and will not be back until November. Edith Eddy Ward will cruise in Alaskan waters, the Henry Cheesemans will explore the coast clear up to Victoria, the Ned Blades will “dude ranch” for a

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Our photographer, Bob Johnson, couldn't resist this shot of the tiny island in Lake Shadow Mountain, as the gentle summer breezes ruffle the water and rustle the palm fronds. And who says the weather is so hot that the ducks fly north in the summer. Our latest duck census shows more of the amphibious fowl than ever enjoying Palm Desert in July.

month in Colorado. The Dudley Steeles will be at the Balboa Bay Club all summer. Pete and Dorothy Pierson will play golf this summer at the Mission Golf Club, near San Diego. Tom Brown is on a fishing trip in Wisconsin and Marge is with her mother in Los Angeles. The Rudd Hackborns hope to get to Canada and will also spend some time in Manhattan Beach. Ella Lou Kap spent the month of May in Tennessee and will soon be home.

Don't forget the new Rodeo Room down by the pool—a wonderful place for members and their guests to have cocktails at the piano bar and a cool, crisp delicious dinner. As far as we can see there will be one month of summer and that will be August and Shadow Mountain Club will be closed—open again in September just ready for the Labor Day week-end and a gay and wonderful winter season! The old calendar has really suffered a jolt and should feel old-fashioned! This summer will be full of members who heeded the word “stay”—and if they “go,” they will be right back—so, good-bye “summer” and “Hello” Shadow Mountain Club!

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## COMMUNITY OBSERVATIONS

Members of Shadow Mountain Club who are fortunate enough to live in the desert paradise the year 'round are daily reminded of the changing man made scenery which is proceeding with a greater rapidity than at any other similar period, but the member who will not return until fall is in for quite a pleasant surprise. Commercial and residential construction proceeds apace as Win Andrew's Palm Desert Market rears its concrete decorative facade overlooking Highway 111 opposite Alice Parry's "Center," Mike Munier's Bank of America branch nears completion on San Luis Rey and Highway 111 across from Jerry Malone's Union Oil Service facilities. Both structures will be completed and holding grand opening ceremonies in September. Can't resist the observation that it looks like we'll have plenty of money and food next winter . . .

On the residential side your writer counted more than twenty-five new homes under construction on a recent relaxed ride around the Shadow Mountain Club area. Two new residences are rising opposite the beautiful George Walling home on Shadow Lake drive and eight homes have been completed in the Shadow Mountain Manor development near the first tee of the golf course. . . . Digressing for a moment. . . . Have you seen the Hospitality House at night? The lighting effects are really beautiful. . . .

Hats off and a big hand to Palm Desert Chamber of Commerce President Hal Kapp for his untiring work on the telephone situation. We are informed that come next fall toll rates to Palm Springs will be halved and eventually discontinued altogether. . . . And another vote of thanks to the Real Estate firm of Kapp and Smith for their issuance of a Palm Desert street map, copy of which is included in this issue of "Sun Spots." . . . All that land leveling activity in the Highway 111 area between the Patio Shops and Union Oil Co. concerns the new baseball diamond about ready for play by the local "Little Leaguers" sponsored by the Palm Desert Rotary Club and directed by Rotarian Earl Rutz. It's a far cry from Yankee Stadium but who knows, maybe a future Mickey Mantle or Stan Musial will develop out of the group of enthusiastic youngsters who are participating in this summers program. Scheduled games are set for each Tuesday at sunset. . . .

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## WOMEN'S GOLF ASSOCIATION AWARDS LUNCHEON

Closing out their biggest year to date and looking forward to the 1956-1957 season, the Women's Golf Association of Shadow Mountain Club met at retiring president June Goodwin's home on May 16 for a buffet luncheon and yearly awards presentations. More than thirty-five of the feminine devotees of the displaced divot sport took part in the ceremonies following the luncheon as trophies and prizes for the preceding season's tournaments were presented to the winners. An exchange of "White Elephant" items followed the trophy awards, and the gathering climaxed with the installation of the officers for the coming year. Adele Ruge takes over the presidential gavel from June Goodwin, Verna Farrington is the new Vice-President, Maude Donivan, Secretary and Vivian Jones, Treasurer.

Sun Spots wishes to congratulate this extremely active group of women members for their outstanding contribution to golf at S.M.C. during the past year. The club house at the driving range is completed and fully equipped for the coming year as a result of their combined efforts and untiring work.

## PALM DESERT ROTARIANS INSTALL OFFICERS

"Genial Jim" Ketchersid, President elect of Palm Desert Rotary Club for the 1956-1957 term, was installed at the annual Rotarian-Rotary Anns dinner dance held at Shadow Mountain Club on May 25. Ted Smith, Shadow Mountain Club president performed the induction ceremonies before a large group of Rotarians and guests meeting in the main club house dining room. Prior to Ketchersid's assumption of the presidential mantle, Harry B. Cannon, local attorney and Rotarian, conducted the "demotion" service for retiring president Jerry Malone, providing the humorous side of the activities with a legal bill of particulars directed at Malone for his alleged errors in office during the year.

Weekly meetings during the summer will be held at the usual 12:15 p.m. time in the new air-conditioned "Rodeo Room" with the exception of the month of August when the club will be closed and luncheon get togethers will be held at Angelo's Palm Desert Inn on Highway 111.

Leland (Pete) Quick, magazine publisher and former president of Palm Desert Rotary Club, has issued an invitation for the local club to visit the Del Mar Club en masse for their August 16 meeting. The invitation has been greeted with enthusiastic approval and locals will no doubt be ready for a big dose of cool sea breezes come mid-August.

Visitors during the winter season rose to another new high with several January and February meetings boasting more than 80 visiting Rotarians and guests.

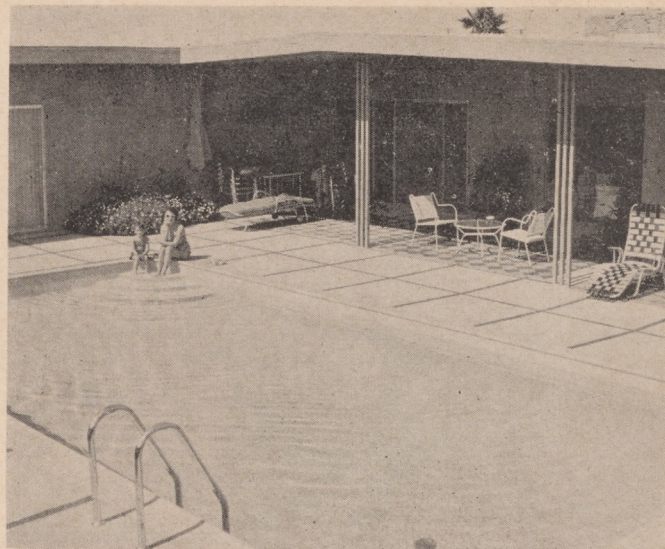
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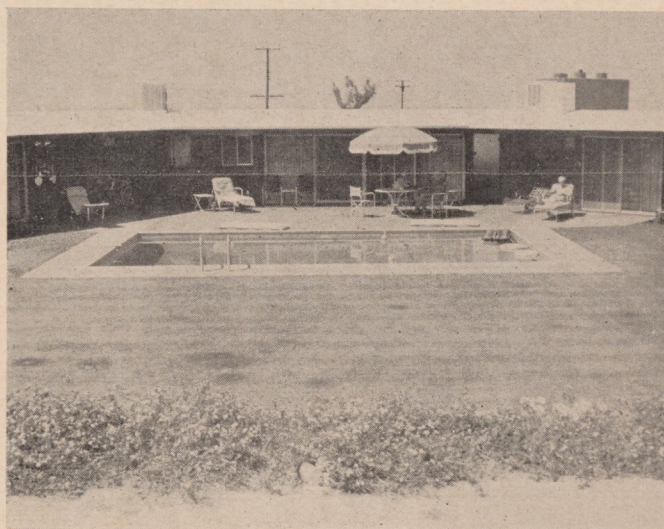






## Cool . . . Cool . . . . . . Pools

Any time you are concerned about the temperatures we recommend that you give this page a close perusal and we'll guarantee you'll feel more comfortable. Upper left, the slide area at Shadow Mountain Club: Upper right, Ellen and Brian West at the steps of the beautiful Walling home pool on the club grounds. At the right, Andy Moseley relaxes in poolside lounge at his Ironwood St. Home.



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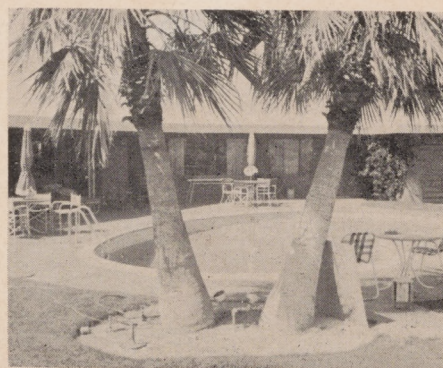
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LEFT: Andy Moseley introduces club President Ted Smith prior to the start of the show time festivities at the June 2 Luau. Shadow Mountain Club's giant stage spanning the swimming pool formed a setting unparalleled for beauty at desert Luau and created a authentic south seas lagoon atmosphere for the occasion. More than 700 members and guests attended this end-of-the-season party.



The inviting looking pool above, framed by twin palms, graces the streetside lawn of Mrs. Hazel Moon's Ironwood street home.

## DESERT INFORMATION OASIS

(KLIP AND KEEP FOR READY REFERENCE)

### EMERGENCY CALLS

Fire ..... 76-2191  
 Sheriff ..... Indio 7-3571  
 Calif. Highway Patrol ..... 7-3444  
 Ambulance ..... 7-3378

### CHURCHES

**Christian Science Services**  
 Sunday at 11 a.m. — Wednesday at 8 p.m.  
 Desert Magazine Building, Palm Desert

**Palm Desert Community Church**  
 Church School—Sunday 9:45 a.m.  
 Services and Sunday School 11:00 a.m.

**St. Louis Catholic Church**  
 Glenn and B Sts.  
 Cathedral City  
 Sunday Masses 6:30-8:00 and 11:15  
 Daily Mass—7:30 a.m.

### Rotary Club of Palm Desert

Fridays — 12:15 p.m. — Shadow Mountain Club

### BONANZA AIRLINES

Two flights daily to and from  
 Los Angeles and Phoenix

Lv. Thermal Airport 8:55 a.m.—Arr. L.A. 10:10 a.m.  
 Lv. Thermal Airport 7:45 p.m.—Arr. L.A. 9:00 p.m.  
 Lv. L.A. 9:25 a.m.—Arr. Thermal 10:41 a.m.  
 Lv. L.A. 6:00 p.m.—Arr. Thermal 7:15 p.m.

Phone Thermal 9-5177 for Reservations

### WESTERN AIRLINES

Palm Springs Airport

Lv. Palm Spring 12:05 p.m.—Arr. L.A. 1:01 p.m.  
 Lv. L.A. 10:45 a.m.—Arr. Palm Springs 11:48 a.m.  
 Phone Palm Springs 2709 for Reservations

All Times Pacific Daylight Time

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## A NOTE OF THANKS

By MARGE JOHNSON

The color photograph and the plates for the color cover of this issue of Sun Spots Magazine is a contribution by Bob Johnson and Roger Enfield, owners of the photoengraving organization located in the Patio Shops of Palm Desert. It is given as a token of appreciation for the assistance; the unbounded hospitality of a group of people too numerous to mention individually.

Surely our "guiding star" was in its zenith when Palm Desert was selected as the site to establish an engraving plant. A few short months ago, Palm Desert was just a dot on the map to us. A place one was inclined to pass through too hurriedly when traveling Highway 111. We learned as others have, and as many more shall, "To feel the heart-beat of this 'planned community' one must leave the Highway and probe into the side streets to know the true Palm Desert spirit."

Here in this typical small-townish atmosphere, a small ranch owner in dust covered jeans may swat a tycoon across his shorts-clad bottom with sweaty gloves and say in gay repartee, "Hi, Jim! How can the steel business keep operating with you lolling out here in the sand dunes like a lazy lizzard?"

Mr. Tycoon slaps back with his stack of mail and laughingly replies, "Don't think you have priority on all this sunshine and space. The steel industry isn't suffering while I'm here on vacation. I was smart and made up an

extra big batch before leaving the east so I could stay longer." It could only happen in fabulous Palm Desert.

We have been inspired and encouraged by many far-sighted men in this area. However, a few skeptics seeing the size of our enterprise ask in amazement, "Why such a large, modernly equipped plant for so small a town?"

Our answer is simply this: The potential of Palm Desert and its neighboring towns; indeed, the whole Coachella Valley is designated to become a beehive of activity. How can it miss with so much to offer? And with men of expedient abilities constantly at the helm planning and causing their ideas, (which were only dreams a short time ago) to materialize daily, we would feel inadequate to join the fast moving pace with less than the best available to add our bit in the advertising category. Our confidence in this area is such that we feel the time is near when the quarters we now occupy in the Patio Shops will be insufficient. Is it not true that advertising is the commodity needed to advance any project?

We hope this first color cover enfolding the sparkling, newsy pages of Sun Spots will give pleasure to each member of Shadow Mountain Club. We hope, too, that those members in far away places who receive Sun Spots via mail may feel a small tug of nostalgia as they view the azure blueness of the familiar pool; that perhaps it may hasten their return to Palm Desert. We grow impatient for next season to arrive with its buzzing, busy round of events at the Club. It is then we anticipate meeting many of you through the "business end" of the Speed Graphic camera. And when we say, "Watch the birdie," please smile.



# Schedule of July-September Movies

June 29 — "PONY SOLDIER" — In color starring Tyrone Power and Penny Edwards

July 4—"STARS & STRIPES FOREVER" (color) with Clifton Webb

July 6—"MR. SCOUTMASTER"—Edmund Gwenn, Frances Dee, Clifton Webb

July 11—"KING RICHARD AND THE CRUSADERS"—Rex Harrison, Virginia Mayo and George Sanders

★ July 13—"KENTUCKY"—Loretta Young and Richard Greene ★

July 18—"A STAR IS BORN"—Judy Garland and James Mason

★ July 20—"THE BLUE GARDENIA"—Anne Baxter and Richard Conte ★

July 25—"THE BIG LIFT"—Paul Douglas and Montgomery Clift

July 27—"LYDIA BAILEY"—Dale Robertson and Anne Francis

★ Sept. 5—"THE DESERT SONG"—Gordon MacRae and Kathryn Grayson ★

Sept. 7—"DODGE CITY"—Errol Flynn and Olivia DeHaviland

★ Sept. 12—"THE HIGH AND THE MIGHTY"—John Wayne, Claire Trevor, Laraine Day ★

Sept. 14—"THE ENFORCER"—Humphrey Bogart and Jeff Corey

Sept. 19—"LUCKY ME"—Doris Day, Robert Cummings, and Phil Silvers

Sept. 21—"I WAS A MALE WAR BRIDE"—Ann Sheridan and Cary Grant

Sept. 26—"BROKEN ARROW"—James Stewart, Jeff Chandler and Debra Paget

Sept. 28—"PRINCESS OF THE NILE"—Jeff Hunter and Debra Paget

MOVIES—EVERY WEDNESDAY AND FRIDAY NIGHT—9:00 P.M.

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## THE SHADOW MOUNTAIN CLUB

The Shadow Mountain Club is a private and restricted club serving its members and their guests in the enjoyment of life in the sun at Palm Desert, California, the nation's most beautiful desert playground. Under the ownership and direction of Shadow Mountain Park, Inc., the Club offers facilities that include pool swimming, tennis, golf, dining, dancing, poolside cabanas and a host of outdoor recreational activities. Address: P. O. Box 14, Palm Desert, California. Telephone, Coachella Valley 76-4567.

### THE STAFF

Ernest Boudreau .....	Club Manager
Bob Smith .....	Assistant Club Manager
Gertrude Stretch .....	Auditor
Evelyn Sanders .....	Secretary
Bernice Roach .....	Stenographer
Thelma Ratterree .....	Accounting
Ruth Steiner .....	Receptionist
Betty Crockett .....	Swimming Instructor
Howard Fowler .....	Chef

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